

The Communiqué

**District 45 – Vermont Lions Charities
In Lionism, In Service, In Friendship**

December, 2024

Volume 50, Issue 6

**Published by
Vermont Lions Charities
and District 45 of
Lions Clubs International**

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Send articles to the Communiqué
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Deadline for submissions is the
25th of each month.



Notes from the District Governor December 2024

With the holidays underway I am taking a break from the district updates I probably should be giving here. Instead, I'd like to speak about something else.

This time of year is usually all about giving, and no one knows better how to give than a Lion. The District 45 Lions have contributed, delivered, bestowed, administered, awarded, donated all sorts of things these past months, but the one thing I am most proud of is the one thing you cannot hold in your hand, give out, or wrap. Lions give OF THEMSELVES.

Vermont Lions give hours and hours of themselves to their communities in so many ways. A smile, a handshake, and my all-time favorite, a simple hug just to name a few. These are the things people remember after the food is gone and the scholarship has been used, or the raffle ticket has long since been claimed. I believe Lions are remembered most for the warm welcome at a Lions function, not the function itself and they may not even know it.

Lions give every day with love and compassion which makes the act itself so much more than simple service. They are giving of themselves. That is the true meaning of the holidays no matter how you celebrate it.

Thank you, Lions, for giving so much more to your communities and friends than just service. You give humanity back to those who need it most. You give of yourselves. Remember that. Happy Holidays!

Yours in kindness and gratitude,
District Governor Deb

District 45 Calendar

<i>Date</i>	<i>Hosts-Event</i>	<i>Location</i>
January, 2025		
January 3-4, 2025	NELC Weekend	Heritage Hotel, Southbury, CT
January 11, 2025	2nd Forum & Cabinet Meeting	Canadian Club, Barre, VT
March, 2025		
March 15, 2025	3rd Forum & Cabinet Meeting	Evening Star Grange, Dummerston, VT
May, 2025		
May 2-4, 2025	Spring Convention	Delta Marriott Hotel, Burlington VT
May 16-17, 2025	NELC Weekend	TBD, Massachusetts
July, 2025		
July 13-17, 2025	LCI Convention	Orlando, Florida
July 19, 2025	Lions Twin State Soccer Games Celebrating 50 th Season	TBD

For many months I felt unwell, lost weight, and slept all day
 But since I'm old and rickety, I thought, well, that's OK
 Then one day, rubbing lidocaine into my arm
 I felt a little stone. And yes, I was alarmed!
 Terror gripped my heart. I thought, "So this is how it ends."
 Oh silly me. I totally forgot that I have friends
 My Lions friends, you helped me through those stressful days and hours
 With cards and gifts, delicious meals, and beautiful fall flowers
 Each day it seemed, a friend checked in to see how I was faring
 How could I think of dying, surrounded by such caring
 My surgeon cut that little sucker out, and extra tissue too
 It's called partial mastectomy, and when it all was through
 I went home to recuperate, and finally came the call
 And glory be! The doctor said, "Good news, we got it all."
 And so instead of chemo, I can hold onto my hair
 Perhaps some radiation, HRT. It's still up in the air.
 Kind friends, this world can sometimes be a cold and lonely place
 And sometimes we can feel despair about the human race
 But from you I've learned that kindness is the strongest remedy
 For feeling sick and sad, which I hope you'll never be
 And if one day you find yourself alone and sick and cryin'
 Take heart. You have a ton of friends, and each one is a Lion.

Lion Patience Meriman

International News



From International Director Steve Middlemiss

We as Lions are continuing with our efforts of Making our Mark by growing our membership, adding new clubs and serving those in need. As 2024 is coming to a close we are looking to maintain the growth we have been able to accomplish so far this year. Your District teams have been hard at work trying to build membership and adding new clubs. Please help them by making an effort to reach out to the members you may be considering dropping. Often a personal connection can encourage someone to become involved once again. Mission 1.5 is about each of us as a member of our clubs and Districts taking the responsibility upon ourselves to contribute to our effort to grow our Association. As we continue to serve our communities and the growing needs within those communities we need to grow to maintain our Legacy of Service.

LeeAnn and I continued our second year of service by traveling in October to Natal and Joao Pessoa, Brazil for the October Board meeting and Lions Service Projects. Working with the Lions of Brazil was an amazing opportunity. Our experiences from last year and this one working with Lions from other countries has made me realize that at any minute during the day someone somewhere in the world is being helped by a Lion. Each of you are part of that accomplishment and you should be proud to be a Lion. We continued by going to Edmonton, Alberta and New Castle, Pennsylvania. Once again, we had the great fortune of meeting some fantastic Lions. Next stop is Harrington, Delaware.

We hope each of you had a very Happy Thanksgiving and wish you a continued Merry and safe Holiday Season. We continue to look forward to serving the Lions of the World as we all work toward "Making Our Mark".

Yours in Lionism,

ID Steve & Lion LeeAnn

(pccmiddlemiss@gmail.com)

Club News

Essex Junction/Colchester



Colchester Lions, Essex Junction Lions and Vermont Lions Charities spring into action to aid a family whose son is battling pediatric cancer. A combined donation of \$1750 was donated to the family and presented on November 12, 2024.


Jericho-Underhill



PDG Betsy MaGee assisted Jericho-Underhill Lion PCT Loreen Teer and Lion Lisa Kirchberg at pie pickup day.



Essex Junction Lions Club members, Lion Michelle Maynard and Lion Doris Maynard, visited Saint Francis Xavier School and presented our annual "Words for Thirds" dictionaries to an enthusiastic group of students. The third graders were thrilled with their dictionaries; this group had MANY questions and comments and were very excited to start using them at home and in the classroom!



Dancing IN **DECEMBER**

7PM TO
11PM

DEC
6

MUSIC BY
DETOUR

Admission: **\$15 per person** (includes snacks)

Cash Bar available

AMERICAN LEGION POST 14
100 ARMORY LANE, VERGENNES



Benefitting a Leos project for
improvements to the
Vergennes Area Food Shelf



District News

Peace Poster Contest 2024-2025

Peace Without Limits



SVDG Drew Perry, Lion Susan Toth (Peace Poster Chair), PDG Betsy Magee, Lion Mary Cassel (holding Winning poster) Lion Sabrina Perry, DG Deb Savery.

2nd Place: Norshaft: Willa Bushee
3rd Place: Brandon Forestdale: Emma Rogers

1st Place: Essex Junction: Tsering Lama

Honorable Mention:
Arlington: Chelsea Crawford
Granville: Joshua Jones
Colchester: Jessica Wood

A Letter from PDG Lion Phil Wheeler, Jr

As many of you know, ski jumping played an important role in my youth and college days. I started ski jumping in Brattleboro and my last jumping event was on Storrs Hill in Lebanon in my forties.

Harris Hill Ski Jump is proudly celebrating 103 years of ski jumping and continues to excite and attract jumpers and spectators from all over the world. The 90-meter Olympic size hill has become a major winter sporting event in New England bringing jumpers from around the world to compete each year in February.

The Hill is currently undergoing a major renovation to replace the wooden deck on the in-run all the way to the tower to the takeoff. Additional projects have been identified to add efficiencies that will benefit both the jumpers and the volunteers who prep the hill for the two-day event.

The most impactful one is called the Winch Cart which will assist the way the hill prep volunteers spend untold hours and energy trucking and carting manmade snow to the top of the in-run to fill the track. Someone anonymously has given a matching grant up to \$25,000 to assist in making the Winch Cart happen. Donna and I are donating to this match to make this project happen. We are hoping you can join us by making a tax-deductible donation.

We recently visited the ski jump and the 310 foot long in-run. I was very impressed with all the work that has already been done and the excellent facilities. Everything was top notch.

Please join us in making a donation either online at HarrisHillSkiJump.com or mailing a check payable to Haris Hill to PO Box 8284, Brattleboro, VT 05304. On the check memo line refer to match for Winch Cart.

We wish all of you the best during the upcoming Holidays.

Join Us for

FOOD PACKING!!!

Date: January 11, 2025

January Forum and Cabinet Meeting
Canadian Club, Barre VT

Breakfast coffee, tea and pastries will be available

Registration sign-in: 8-9 AM

VLC Meeting: 8:30 – 9:30 AM

Packaging: 9-11:30 AM

Break: 11:30 – 12:00 PM

Lunch: 12:00 - 1:00 PM

Cabinet Meeting: 1:00 – 3:00 PM

Advance Registrations due by January 7th, 2025

Only pre-registered attendees will be issued meal

Tickets required for meals.

Meal Cost: \$25.00

Registrations are to be sent to:

CST John Tiholiz at: 100 Maple Hill Rd., Thetford VT 05075

Or emailed to: cabinetsecretary@vermontlions.org



Join Us for

FOOD PACKING!!!

Registration

Date: January 11, 2025

January Forum and Cabinet Meeting
Canadian Club, Barre VT

Breakfast coffee, tea and pastries will be available

Name: _____

Address: _____

Phone: _____

Email: _____

Contact info: Phone _____ Email _____

Lunch(s) \$25.00 X _____ = _____

Advance Registrations due by January 7th, 2025

Only pre-registered attendees will be issued meal tickets required for meals.



Global Service Team

PDG Carol Greene & FVDG Tanya Letourneau

Your GST held a session at the Fall Cabinet/Forum meeting on Saturday, November 9.

With Diabetes being one of Lions Club International global causes and November is National Diabetes Month – we wanted to raise awareness.

This project was to raise awareness about diabetes, provide education on management and prevention, and support individuals living with diabetes in our community.

We had 3 speakers that increased awareness with education about the causes, symptoms, and risk of diabetes.

They spoke about how to promote healthy lifestyles, healthy eating, regular exercise and routing medical check-ups along with support management, providing resources and support for individuals managing diabetes. Along with the rising cost of medication.

After presenters we had diabetes bingo, this is available if anyone is interested to please contact GST PDG Carol Greene, and we also had diabetes jeopardy. These are both ways to raise awareness whether in your club or community.

Our goal was to increase knowledge and improve understanding of diabetes among members. We were also updated on better management, enhanced support for individuals managing diabetes, leading to better health outcomes.

Members were also encouraged to get involved locally to assist with events and outreach. This is a chance for clubs to collaborate with local healthcare providers, schools and community organizations. Also, any of the speakers would be available to come to your club.

This service project on diabetes was geared to create a healthier community by empowering individuals with the knowledge and resources one would need to prevent and manage diabetes effectively.

Thanks to our speakers: Lion Sherry Barnard (Royalton & Area Lions); Lion Donna Bizon (Castleton Lions) and Lion Sabrina Perry (Essex Junction Lions).

Reporting Service

At the cabinet/forum meeting it was noted that only 31% of clubs are reporting service. By reporting service activities, Lions and Leos not only celebrate their achievements but also contribute to the overall growth and effectiveness of the organization.

Would you like to know more about how to report service activities or any specific benefits? Perhaps your club will elect a service chairperson, who can assume responsibility for reporting service, if that works for the club.

We have help available to you, FVDG Tanya Letourneau and SVDG Drew Perry are willing to work with you to report your service activities, meetings and events. They are ready to help you.

Let's get that total clubs numbers reporting increased for the January cabinet/forum meeting. If you have a Leo Club, please remember to report their service separately from your club service.

Please contact FVDG Tanya at vtlontanya@gmail.com **or** SVDG Drew at andrew.j.perry95@gmail.com

January Cabinet/Forum Service Project

Details of our January 2025 Service Project are attached. Please be sure your club orders their meals with FVDG Tanya Letourneau and please come help back the meals. Better yet, bring a prospective member with you to help back meals, show them what being a Lions means!



January 11, 2025



Cabinet Meeting - Service Project

Hunger: Striving to improve food security and access to nutritious food to help alleviate hunger

Hello Lions,

At the January 11, 2025, cabinet/forum meeting which will be held at the Canadian Club in Barre, we will continue our tradition of packing meals. Many clubs will purchase these meals and donate to local food shelves or school backpack programs.

Through the generous support of Vermont Lions Charities, we will donate 10,000 to the Vermont Food Bank. This year we plan on packing 25,000 meals at the meeting in partnership with the Outreach Program. Clubs may purchase meals to donate to their local food shelves.

The cost per box is \$80 and contains 216 meals per box/36 packages/6 servings per package. This is an 'all hands-on deck' project and we would appreciate your participation. This year's meal being packaged is "Cheesy Rice". Come enjoy the service project and help package the food and take your club boxes home with you. If you would only like to come for the service project and not the entire day, you are welcome! If you wish to stay for the entire day, be sure to register for the event which will include lunch, along with other information/updates about Lions.

Please order your meals through FVDG Lion Tanya Letourneau, 55 Jericho Road, Essex Junction, VT 05452 and make checks payable to *Vermont District 45 Lions* with **MEALS** in the memo line on your check. We plan to have a group picture taken to show our Lion's service so wear your Lion's vest/shirts.

Those clubs purchasing meals must be picked up that day, they cannot be left at the Canadian Club. Also, thanks to the Barre Lions for their help in making this service project a huge success. We look forward to all your help! Please bring along a friend, potential member.

**Please complete, and mail your check to FVDG Lion Tanya Letourneau,
55 Jericho Road, Essex Junction, VT 05452**

Club Name: _____

____ **Will attend and take the food cases home with me**

____ **Please donate our boxes to the Vermont Food Bank**

____ **Cases ordered x \$80 per case**

Total Enclosed: \$_____ *(please make checks payable to Vermont District 45 Lions)*

Deadline to order meals:

Saturday, January 4, 2025

Thank you for your support!

PDG Carol & FVDG Tanya, Global Service Team



2024 – 2025 Speech ‘ Speak Out’ Contest

**** Theme: Volunteering: Best way to leave a ‘mark’!!!**



1. Local contests are sponsored by an individual Lions Club OR a group of Lions Clubs, with high school students (including home school) of all classes eligible (grades 9-12) to participate.
2. All contest's arrangements, such as: **dates of contests, prize monies, judging, locations and advertising/promotion** are the responsibility of the individual Lions Club or the group of Lions Clubs.
3. Winners of local contests are eligible to participate in the District 45 Statewide competition.
4. The local contests should be held no later than April 5, 2025, with any delay beyond such date needing District contest chair approval.
5. Local contest winners' names and contact information are to be submitted to the District 45 contest chair by April 8, 2025.
6. IF the contest winner is not able to attend the District statewide competition, the participant finishing in 2nd or any subsequent contest participant, can be an 'alternate' to represent such contest.
7. The length of the speech shall be between 5 and 7 minutes not including any additional time for questions. Participants may use any props or other means in presenting their speech or monitoring their time.
8. Each contestant will be asked up to 3 questions from the contest judges.
9. The judges will use the following criteria in determining a winner: Addressing the theme, Presentation and Delivery

District Statewide Competition

1. To be held on Saturday, May 3, 2025, at the annual Spring Convention for District 45.
2. Time to be determined, with location to be at Delta Marriott, South Burlington, Vermont. Final information to be provided by April 8, 2025.
3. District 45 statewide competition prizes (subject to confirmation of funding) are: 1st place - \$800, 2nd place - \$550, 3rd place - \$400, 4th place - \$300, 5th place - \$250 with 3 additional \$200 prizes.
4. There is a MAXIMUM of 8 participants allowed at the statewide competition.
5. Judges will be, if at all possible, a representative of all 4 Regions of District 45, with 1 guest judge, being a non-District 45 Lion or a non-Lion.
6. The length of the speech shall be between 5 and 7 minutes not including any additional time for questions. Participants may use any props or other means in presenting their speech or monitoring their time.
7. Each contestant will be asked 3 questions, by 3 different judges, on a rotation basis.
8. The judges will use the following criteria in determining a winner: Addressing the theme, Presentation and Delivery

A Note of Thanks from PDG Kathy Dorman

December 1, 2024

Dear Lions,

Thank you so much for your incredible support and encouragement at the District Cabinet meeting and election on November 9th. I'm beyond honored and humbled to be endorsed as our District's Candidate for International Director. Knowing you believe in me and our shared vision for the future truly means everything.

To the club delegates who took the time to attend the meeting and vote, thank you for showing up and standing with me. Your commitment to this process and to our district was overwhelming in the best way possible. And for those who couldn't be there but still reached out with your inspiring notes and messages, you kept me motivated and made me feel supported every step of the way.

Looking ahead to the next stage of this journey, I'm filled with excitement and determination. Together, we can build on this momentum, energize our district, and spark belief in what Lions can accomplish—not just here, but far beyond. This journey is about more than any one person; it's about teamwork and the incredible spirit of service that drives everything we do.

I'm so grateful for the trust you've placed in me and promise to represent our district with all the passion, energy, and dedication you've come to expect. Thank you again for your encouragement, your service, and for being such a vital part of our amazing Lions family. I can't wait to see what we'll accomplish together as we move forward, side by side.

Yours In Lionism,

PDG Kathy Dorman
Endorsed Candidate for International Director



Find your purpose

Today's leaders build tomorrow's world

Leo clubs are home to Lions Clubs International's youngest members, whose insights and actions are invaluable to further the mission of Lions International. Joining a Leo club can bring you a world of opportunity — from developing crucial life skills and making change in your community, to building lifelong connections with like-minded individuals.

See how Leos get things done!



Lions Clubs International

District 45

Youth Programs

Leo Clubs and Lions Quest

LEO stands for

Leadership, Experience, Opportunity.

- Leo Clubs are typically for students aged 13-18 but can be for young adults aged 19-30.
- Leo Clubs are either school or community based.
- Leo Clubs can enhance the sponsoring club's community presence.
- Leo Clubs give Lions the opportunity to mentor young leaders.

Lions Quest

- Lions Quest is a Social and Emotional Learning program for students PreK - Grade 12.
- Lions Quest programs support, encourage, and celebrate diversity.
- Lions Quest is designed to create a learning environment based on the needs of all students where no one is an outsider because everyone is needed, valued and important.
- Lions Quest implementation may be supported with LCIF grants.



Lions Quest and Social and Emotional Learning (SEL)

Lions Quest is a comprehensive and universal, evidence-based social and emotional learning program. SEL is a process through which children and adults acquire and effectively apply the knowledge, attitudes, and skills necessary to understand and manage emotions, set and achieve goals, feel and show empathy for others, establish positive relationships, and make responsible decisions.

[More about social and emotional learning](#)



Source: ©2020 CASEL. All Rights Reserved. <https://casel.org/what-is-sel/>

For more information about Leo Clubs or Lions Quest, please contact
DG Deb Savery or PDG Kathy Dorman



MD-44 3rd Regional Lions Leadership Institute

When: March 21-22, 2025.

Where: Hampton Inn – 126 Key Rd., Keene, NH.

Why: To stimulate and grow Leaders and Leadership Opportunities at the Club, District, Multiple District Levels and beyond.

Attendees: All LIONS in good standing who have not yet reached the position of 2nd Vice District Governor. **Only twenty-five slots available** so apply early! Please forward a completed application, **no later than Jan 31, 2025**, to your District Governor via Club President.

Cost of the Institute:

Multiple District 44 will provide meals according to the schedule of the institute. Double Occupancy Hotel rooms are included in the cost of the Institute. Hotel stay is required. By attendees. Single Room occupancy is available @\$129.00 plus taxes and Same rate will apply for Thursday or Saturday Night if desired.

Please note the cost for participation in this training event is \$125.00.

Participants are also responsible for their own transportation and related travel expenses to and from the institute site. This is a 2-day intensive training program. Applicants must be willing to commit to attending both days of the Institute, including mandatory classroom sessions and scheduled group mealtimes.

Note: Acceptance to the Institute is not guaranteed. Limited to twenty-five.

Expectations of RLLI Graduates:

1. Pursue additional leadership roles and responsibilities in their respective zones and Districts.
2. Help to develop Lions Leaders and serve as a Leadership source in their Clubs, Zones, and Districts.

Regional Lions Leadership Institute Curriculum:

- **List of Training Topics: Lion Fundamentals, Working in Teams, Diversity.**
- **Local issues and Opportunities, Public Speaking, Time Management.**
- **Personal Mission Statement, Member Motivation, Goal Setting.**
- **Join the Mission.**

For further information please contact your District Governor or Event Coordinators Kamal Masand or Randy Tompkins (kmasand01@gmail.com or rye642@comcast.net).



MD 44 Regional Lions Leadership Institute
Hampton Inn, 126 Key Road, Keene, NH
Friday thru Saturday March 21 to 22, 2025

Part 1: Applicant Information

* PLEASE PRINT - Required information for all institute correspondence

District Number: _____ Membership Number: _____

First/Given Name: _____ Last/Family Name: _____

Email*: _____ State _____ Gender: Male _____ Female _____

Month and Year Joined Lions Clubs: ____ Club Number: _____ Name : _____

Current Lions Title: _____ Highest position held in Lions Clubs: _____

I confirm that I am capable of understanding and actively participating through reading, writing, and fluent speaking skills in English

Lions Leadership Institutes Previously Attended (Locations & Dates): _____

Check for \$125.00, Made out to Multiple District of NH 44 .

Part 2: Experience and Skills, Please type or print using additional sheets as needed.

1. Offices held within current Lions Club:

Part 3: Acknowledgements

___ I understand that MD44 is not responsible for personal costs, including but not limited to, those associated with the following: illness, unanticipated or other personal events, lost or stolen property.

___ I understand that I am expected to attend all classroom sessions and group meals and activities.

Part 4 Endorsement The applicant's District Governor or Global Leadership Team (GLT) District Coordinator must complete this section. In what ways will this applicant benefit from attending the Regional Lions Leadership Institute? _____

Applicant : _____ Title: _____ Email: _____

DG or GLT: _____ Date: _____

DG= Please Mail the application with checks to Council Chair Kamal Masand or PDG Randy Tompkins.

New England Lions Council

Serving the Needs of the Districts of New England



PDG Al Goldstein, Council President
35 Main Street, Atkinson NH 03811
(603) 913-1281 / a1goldstein@comcast.net

PDG Kathy Dorman, Council Treasurer
P.O. Box 91, New Haven, VT 05472
(802) 373-4180 / vtlionkathy@gmail.com

INDIVIDUAL MEMBERSHIP DUES

New England Lions Council Individual Membership

2024 – 2025 NELC DUES: \$10.00

Membership coverage is from July 1, 2024 to June 30, 2025

Lion's Name: _____

District/MD: _____

District/MD Position(s): _____

Mailing Address: _____

City/State/Zip: _____

Best Phone: _____

Best Email: _____

Renewal _____ New NELC Member? _____

Please mail *Form* to PDG Kathy Dorman at the above address with a check to NELC



"Serving the Needs of the Districts of New England"



2024-2025 Winter Weekend

JANUARY 3-4, 2025 (FRI/SAT)

GAT Theme: Service

HERITAGE HOTEL GOLF, SPA & CONFERENCE CENTER

522 HERITAGE RD., SOUTHURY, CT 06488

For reservations: please call 203.264.8200 press "6" and reference the New England Lions Council, or use the link below Cost is \$109.00 per night, which includes breakfast on Saturday morning

[HTTPS://WWW.BESTWESTERN.COM/EN_US/BOOK/HOTEL-ROOMS.07029.HTML?GROUPID=U76DY5D1](https://www.bestwestern.com/en_US/book/hotel-rooms.07029.html?groupID=U76DY5D1)

Friday Evening 6-10 p.m.

Fellowship, drinks and a meal at the TAVERN at Heritage Hotel, reservations are strongly recommended

Saturday * AM Seminars * Luncheon Business Meeting and Governors' Reports

SATURDAY LUNCHEON

Saturday Noon Luncheon: Heritage Mixed Greens Salad, Balsamic Vinaigrette, Penne ala Vodka, Chicken Piccata, Sliced Top Sirloin, Fresh Seasonal Vegetable, Cookies & Brownies

Lunch at \$38.00 per person, Breakfast on Saturday morning \$17.50 per person (for those coming in on Saturday that are not staying overnight)

Lunch \$38.00 X _____	= _____
Breakfast \$17.50 X _____	= _____
Lunch/Breakfast	Total \$ _____

Name(s): _____

Address: _____

District/MD ____ / ____ Dist/MD Position: _____ Club Position: _____

Contact Info: Phone _____ Email _____

You can use the QR Code to register for this NELC Winter Weekend

Make check payable to: NELC or use the Venmo link

Mail check/form to: PDG Kathy Dorman, Treasurer, P.O. Box 91,
New Haven, VT 05472

Email: vtlionkathy@gmail.com



venmo

Event Registration Deadline: December 27, 2024

Questions or Special Dietary needs to: PDG Melissa A. Smith, 203-430-9356, lionlissa@yahoo.com

Editor's Corner

A note from the Editor:

Thank you all for your patience as we transition to a new Editor of the Communiqué. While we don't need to reinvent the wheel, there is always a learning curve associated with transition. I'm amazed at how much I have already learned in putting together the August issue.

With that said, there are a few housekeeping items that I'd like take care of so that we are all on the same page.

1st: When sending correspondence to be included in the Communiqué, please put **'For Communiqué'** in the subject line of the email. This will help to quickly scan and sort for information. I don't want to miss anything or have it get lost in a sea of emails.

2nd: Please submit items in one of the following formats: PDF, Word, PNG or JPEG. Please help me get the Communiqué posted on time each month by submitting items early and in the proper format.

3rd: A quick Marketing 101 reminder: Be sure to include the 5 W's. Who? What? When? Where? Why? and How? when sending information for inclusion in the Communiqué.

For example, an item from a recent submission:

(Who) **ORLEANS LIONS CLUB**

(What) **HORSESHOE TOURNAMENT**

(When) Saturday August 24, 2024

(Where) Lake Willoughby North Beach parking lot

(Why) It's their fundraiser

(How) Sign up at 9:00 am (start at 10:00am)

\$30 per team – maximum 40 teams

4 pits – horseshoes provided

Double elimination – rules to be posted

Cash prizes, and items for raffle

(Other relevant information) We no longer provide food at this event; Please - no dogs

4th: Please remember to include a caption with each picture. It should identify who is in the picture and what event is depicted.

And lastly: Start advertising your event months in advance. Don't wait until the September Communiqué to promote a September event. Send the information as early as possible. It will get on the calendar and out to the district to be promoted.

All information/photos MUST be received by the 25th of each month.

Thanks for your help in promoting the great work of Lions across our district!

GIVE US A FOLLOW

SCAN THESE QR CODES TO FOLLOW DISTRICT 45 AND HELP US GROW OUR SOCIAL MEDIA PRESENCE

FACEBOOK



INSTAGRAM



WANT TO HAVE YOUR POST SHARED ON THE DISTRICT PAGES?

EMAIL SVDGDREW AT

ANDREW.J.PERRY95@GMAIL.COM